



PRIVACY POLICY

RETARGETING



PRIVACY POLICY

Sunset Rent a Car is dedicated to keeping your details private. We recognise the importance of protecting the privacy of information collected about visitors to our web site, in particular information that is capable of identifying you ("personal information").

Any information, we collect in relation to you, is kept strictly secured. We do not pass on/sell/swap any of your personal details with anyone.

PROTECTING YOUR PERSONAL INFORMATION

This Internet Privacy Policy governs the manner in which your personal information, obtained through www.sunsetrentacar.com.au, will be dealt with. We welcome your comments and feedback. We reserve the right, at our discretion, to modify or remove portions of this Internet Privacy Policy at any time. The Internet Privacy Policy is in addition to any other terms and conditions applicable to www.sunsetrentacar.com.au.

Personal information about visitors to www.sunsetrentacar.com.au is collected only when knowingly and voluntarily submitted. For example, we may need to collect such information to provide you with further services or to answer or forward any requests or enquiries.

It is our intention that this policy will protect your personal information from being dealt with in any way that is inconsistent with applicable privacy laws in Australia.

USE OF INFORMATION

Personal information that visitors submit to our site is used only for the purpose for which it is submitted or for such other secondary purposes that are related to the primary purpose, unless we disclose other uses in this Internet Privacy Policy or at the time of collection.

Copies of correspondence sent from the web site, data from Google's Interest-based advertising or 3rd-party audience data (such as age, gender and interests) with Google Analytics, that may contain personal information, are stored as archives for record-keeping and back-up purposes only.

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DISCLOSURE

Apart from where you have consented or disclosure is necessary to achieve the purpose for which it was submitted, personal information may be disclosed in special situations where we have reason to believe that doing so is necessary to identify, contact or bring legal action against anyone damaging, injuring, or interfering (intentionally or unintentionally) with our rights or property, users, or anyone else who could be harmed by such activities. Also, we may disclose personal information when we believe in good faith that the law requires disclosure.

We may engage third parties to provide you with goods or services on our behalf. In that circumstance, we may disclose your personal information to those third parties in order to meet your request for goods or services.

SECURITY

We strive to ensure the security, integrity and privacy of personal information submitted to our sites, and we review and update our security measures in light of current technologies. Unfortunately, no data transmission over the Internet can be guaranteed to be totally secure.

However, we will endeavour to take all reasonable steps to protect the personal information you may transmit to us or from our online products and services. Once we do receive your transmission, we will also make our best efforts to ensure its security on our systems.

In addition, our employees and contractors who provide services related to our information systems are obliged to respect the confidentiality of any personal information held by us. However, we will not be held responsible for events arising from unauthorised access to your personal information.

COOKIES

Cookies are data that a web site transfers to an individual's hard drive for record-keeping purposes. Cookies, which are industry standard and are used by most web sites, including those operated by us, can facilitate a user's ongoing access to and use of a site. They allow us to customise the web site to your needs. If you do not want information collected through the use of Cookies, there is a simple procedure in most browsers that allows you to deny or accept the cookie feature. But you should note that cookies may be necessary to provide you with some features of our on-line services.

We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) together to report how our ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to our site.



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ACCESS TO INFORMATION

We will endeavour to take all reasonable steps to keep secure any information which we hold about you, and to keep this information accurate and up to date. If, at any time, you discover that information held about you is incorrect, you may contact us to have the information corrected.

In addition, our employees and the contractors who provide services related to our information systems are obliged to respect the confidentiality of any personal information held by us.

LINKS TO OTHER SITES

We provide links to businesses outside of our web sites, as well as to third party web sites. These linked sites are not under our control, and we cannot accept responsibility for the conduct of companies linked to our website.

We do not make any representations about third party web sites that may be linked to www.sunsetrentacar.com.au. Before disclosing your personal information on any other website, we advise you to examine the terms and conditions of using that Web site and its privacy statement.

PROBLEMS OR QUESTIONS

If we become aware of any ongoing concerns or problems with our web sites, we will take these issues seriously and work to address these concerns. If you have any further queries relating to our Privacy Policy, or you have a problem or complaint, please contact us.

Further Privacy Information: For more information about privacy issues in Australia and protecting your privacy, visit the Australian Federal Privacy Commissioner's web site. <http://www.privacy.gov.au/> We welcome your comments and feedback.

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